## Cool Roofs and the Green Lexicon









ISHAAN INDUSTRIES has emerged from parts of and as a spin-off from the activities of the Parshuram Potteries Ltd, the pioneer in the manufacture of ceramicware in India. The company manufactures and markets dimensionally, stable thermal insulation products under the brand name THERMATEK \*, such as Thermatek Heat Resistant Terrace Tile, Thermatek Cool Mortar and Thermatek Heat Reflective Paint that preclude heat ingress and concomitant temperature cycling thus assuring cool

With Thermatek, you have a sustainable cooling solution you can absolutely rely on, one that has stood the test of time and goes beyond industry standards. It is suitable for a wide range of projects in hot climatic conditions on multiple substrates.

comfort indoors.

#### **Anchor**

- Life cycle performance, energy conservation, recyclability and environmental protection attributes
- Neutral and good weatherproofing ability
- Good workability and ease of installation
- Mechanical snap-in method to eliminate the use of toxic substances
- Synthesis manufacturing technology process that raises sustainability credentials.

Thermatek products are Test certified by TUV & NMCTL, Singapore









Benefits:

- Reduced energy costs
- Improved indoor air quality
- Prolonged building life
- Exceptional durability
- Enhanced aesthetic appeal
- Usable terrace space
- Low maintenance requirement
- Higher asset value

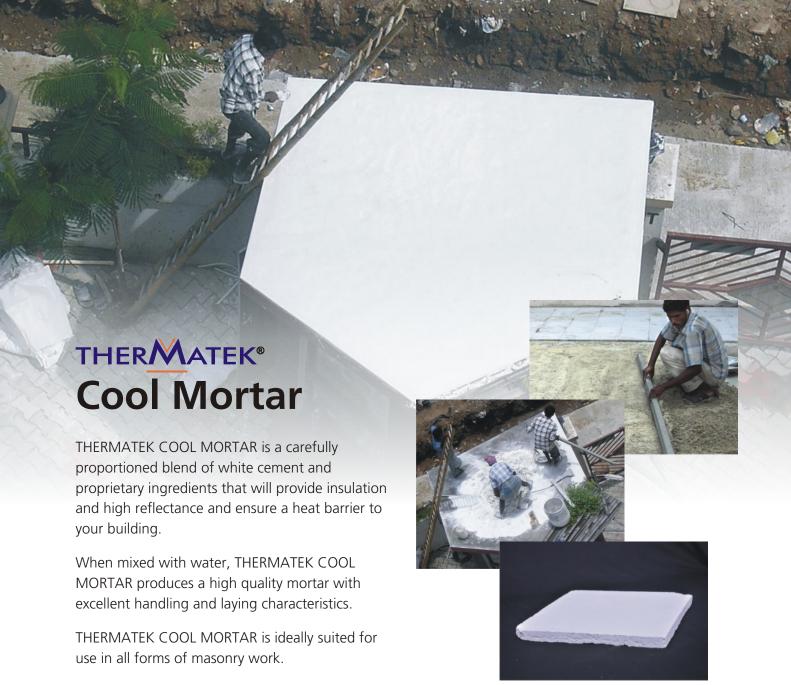
A unique, patented, stand-alone, over deck, white cement bonded, multilayered, non-porous, impervious, dense, dry-look, and reflective thermal insulation product designed to integrate seamlessly with the concrete roof system. It's like a plain tile straight along its length and breadth, needing waterproofing sarking underneath.

The product is manufactured to last a lifetime with a thoughtful balance of new patented technology and unique manufacturing process using non-degradable materials (infrared resistive composition).

The product admeasures 300 mm X 300 mm X 20 mm, weighs approximately 4 kg/tile.

The product is environmentally sound, commercially successful, suitable for a wide range of projects in hot climatic conditions on multiple substrates, and goes far beyond industry standards.

Туре	White Cement Bounded/Multi-Layered			
Appearance	White			
Materials Used	Infrared Resistive Composition (Non Degradable)			
Weight	4 kg/ft2 (43 kg/m2 )			
Tile Thickness	20 MM (Three Bed Layered)			
Tile Sizes	300mm × 300mm			
Modulus of Rupture (Wet)	53 kg/cm2			
Average Water Absorption	7.5			
Water Permeability	Impervious to Water			
Solar Reflectance Index (SRI)	90.7			
Reflectance	0.73			
Emittance	0.93			
IS Standard	As per IS 1237-1980			
Method of Fixing	Just like any mosaic tiles			
Polishing	Just like mosaic tiles			
Status	Indian Patent awarded, Foreign Patents pending			



When used as a complement to THERMATEK HEAT RESISTANT TERRACE TILES, the THERMATEK COOL MORTAR will provide enough insulation and heat reflectance that eliminates the need for additional insulation like PUF, XPS, Thermacole etc.

Туре	Powder form		
Appearance	White		
Materials Used	Lightweight minerals & modified white cement		
Solar Reflectance Index (SRI)	92		
Solar Reflectance	0.74		
Emittance	0.93		
U-Value	0.397 W/m2k		
Thermal Conductivity	0.451 W/m2k		
Method of Fixing	Laid as any other mortar		
Status	Patent Pending		

## Benefits:

- A specialized high albedo product with low thermal conductivity
- Ideal for planned decorative and different surface finishing with heat proofing property
- Strong and high load bearing surface similar to any cement sand mortar
- Ease of application to roof and walls to provide tough, durable and flexible playing surface.
- Less shrinkage and thus less prone to cracks

# THER MATER® Heat Reflective Paint

Introducing shortly
Colored Heat Reflective Paints

in collaboration with Institute of Chemical Technology, Mumbai (formerly UDCT)

## Time to paint your asbestos or metal or flat roof for cool comfort?

ISHAAN INDUSTRIES, by applying unique expertise in material science and chemical dynamics, now offers you bright white roof reflective paint that insulates you from heat, lasts much longer than 3 years, is cost effective, and environment friendly.

Like THERMATEK Heat Resistant Terrace Tiles, the other signature product of Ishaan, the paint also assures:

- High reflectivity to sun rays, hence keeping interiors cool during hot summer months
- Downscaled thermal load on roof surface
- Flexibility to withstand dynamic motions
- Greater efficiency from existing airconditioning plant through reduced peak loads
- Significant abatement of Greenhouse Gas resulting from the power saved
- Environmental responsibility

Туре	Powder form*			
Appearance	White			
Materials Used	Mineral oxides with low heat gain propertie			
Toxicity	Low VOC			
Water Permeability	Resistant to water			
Solar Reflectance	0.75			
Infrared Emittance	0.79			
Solar Reflective Index (SRI)	90.6			
Method of Application	Brush applied			
Longevity	3-5 years			
Status	Patent pending			
* Consists are negligated Dinder peaks available for different surfaces along with the				

<sup>\*</sup> Separate proportionate Binder packs available for different surfaces along with the powder. Wet mix packs also available.



THERMATEK® Heat Reflective Paint is designed to combat overheating in metal or asbestos or flat roof buildings.

### Benefits:

- Reduction in roof surface temperature of around 17 deg C on a hot sunny day
- Maximized Total Solar
  Reflectance (the measure of the
  amount of incident terrestrial
  solar energy reflected from a
  given surface) SRI 90.6
- Greatly reduced sub-roof temperature
- Easy to use and bonding with minimal surface preparation
- Fast cure at room temperature
- Aesthetically appealing



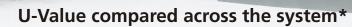
As you strive for high-performing cool roofing system, you should ask yourself how mixed products fit together to assure functional harmony and maximize performance. Such synergetic benefits may well result from the combined application of THERMATEK HEAT RESISTANT TERRACE TILE and THERMATEK COOL MORTAR. This synergetic approach combines a number of high-performance elements as well as individual performance characteristics.

## Test certified by TUV, Singapore and Conforms to ECBC / LEED / IGBC Roofing standards

### Benefits:

- High performance cool roofing systems
- Economic energy and environmental synergy
- Perfect fit to meet initial plans and specs
- Integrated holistic solution with minimal upfront expenses and still yield sizable cost savings over a building's lifetime
- Best life cycle with critical durability and functionality determinants

	Thermatek Tile + 20 mm Cool Mortar	Thermatek Tile + 40 mm Cool Mortar	
Appearance	White	White	
Materials Used	Thermatek Tile & Thermatek Cool Mortar	Thermatek Tile & Thermatek Cool Mortar	
Solar Reflectance Index (SRI)	90.7	90	
Solar Reflectance	0.73	0.72	
Emittance	0.92	0.94	
U-Value	0.364 W/m2k	0.139 W/m2k	
Thermal Conductivity	0.236 W/m2k	0.177 W/m2k	
Method of Fixing	Tiles fixed with white cement slurry on 20 mm bed of Cool Mortar laid in-situ	Tiles fixed with white cement slurry on 40 mm bed of Cool Mortar laid in-situ	

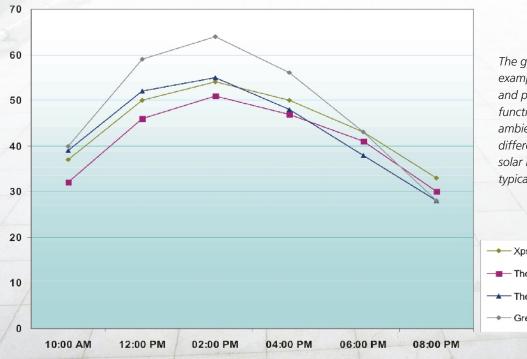




Insulation System	U Value W/m²K	
XPS 50mm	0.56	
XPS 75mm	0.37	
Vermiculite 100mm	0.45	
Perlite 60mm	0.45	
Polyisocyanurate foam 50mm	0.45	
Cork/polyurethane composite 60mm	0.45	
Cellular Glass 80mm	0.45	
Thermatek Assembly 20mm + 20mm	0.364	
Thermatek Assembly 20mm + 40mm	0.139	

## \* Source: Panel test of solar heating of materials

Test Samples	Xps Assembly 75m+ 20mm	Thermatek Tile+ 20 mm Mortar	Thermatek Tile	Grey Cement Tile 20mm	Ambient
10:00 AM	37	32	39	40	32
12:00 PM	50	46	52	59	36
02:00 PM	54	51	55	64	40
04:00 PM	50	47	48	56	38
06:00 PM	43	41	38	43	37
08:00 PM	33	30	28	28	30



The graph represents an example of the sequence and performance (as a function of reduction in ambient temperature) of different materials subject to solar heating during a typical hot day.

Xps Assembly

Thermatek Tile+ 20 mm Mortar

Thermatek Tile

◆ Grey Cement Tile 20 mm





Beyond Kilowatts - benefits of saving energy (25%-40%)

Minimally processed product with reduced non-renewable material use

Longer life cycle

Negligible environmental footprint

Reduced heat ingress and flux when the sun cooks the roof

Reduced smog from urban heat island effect - high SRI, high thermal resistance and thermal transmittance

Toward safe, healthy built environment

Conforms to ECBC / LEED / IGBC Cool Roof requirements

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